



Delivering worldwide expertise in the management of large and complex losses.



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## Michael F. Reeves

*EVP, Global Markets (Head of Crawford GTS)*

**INDUSTRIES:**

Retail, Telecommunications, Natural Catastrophe Claims and Coordination, Industrial Manufacturing

**QUALIFICATIONS:**

Executive Management Program, Wharton Business School  
Fellow of the Chartered Institute of Loss Adjusters (FCILA)  
BSc (Economics) Honours Degree, University of Wales UK  
Associate of the Chartered Insurance Institute (ACII)

**EXPERIENCE:**

2006-Present, Officer of Crawford & Company and member of the Global Executive Management Team, a ten man team charged with setting strategy for the global business

- Client relationship management on a global basis

2006-Present, Executive Vice President, Global Markets, Crawford & Company, UK

- Leading the Company strategy in relation to corporate multinational business
- Personal involvement in global account management for several of Crawford & Company's largest clients
- Leadership and management of a specialist global team
- Represent Crawford & Company on industry bodies and other forums with the risk management community

2002-Present, Chairman Global Technical Services, Crawford & Company, UK

- Responsible for managing the quality of all technical losses (reserve of \$500,000 or higher) within Crawford globally
- Research market requirements and set group reserving philosophy for major loss
- Established major loss bordereau for internal reporting and audit
- Set new strategy for the company for this market segment
- Personally involved in significant claims including running market meetings

1996-2002, Regional Managing Director, Crawford & Company UK, London UK  
1992-1996, Managing Director, THK Europe, London UK  
1988-1992, Managing Director, THK Scandinavia, Stockholm Sweden  
1983-1988, Managing Director, THK Malaysia, Kuala Lumpur Malaysia  
1976-1983, Loss Adjuster, Thomas Howell Selfe, Birmingham UK

**SELECTED ASSIGNMENTS:**

2010 Numerous major loss assignments, Chile Earthquake  
2009 Product recall, China  
2009 Erection All Risk, Nigeria  
2009 Machinery Breakdown, Hydroelectric Power Plant, Russia  
2006 Fire at Confectionery Plant, UK  
2005 Fire at University, UK  
2004 Fire at Semiconductor Plant, France